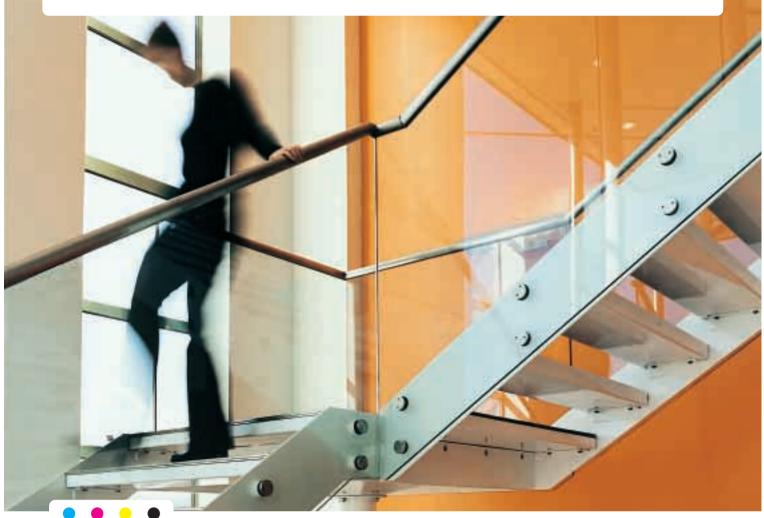
THE NEW OKI COLOUR PRINTER RANGE



- --- C7100, C7300 & C7500
- --- C9300 & C9500









SUCCESS IS A COLOURFUL BUSINESS.

OKI'S COLOUR PRINTING SOLUTIONS ARE CHANGING THE WORKPLACE. WE'VE DESIGNED THEM TO BE NOT ONLY EASY TO USE BUT TO ACTUALLY MAKE THE JOB OF PRINT MANAGEMENT EASIER. THE APPLICATIONS ANSWER A REAL COMMERCIAL NEED: TO MAKE EVERY PIECE OF BUSINESS COMMUNICATION WORK HARDER FOR YOU.

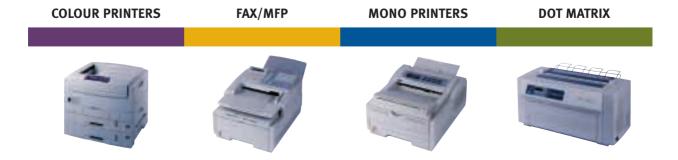
Now is the time to review the way you communicate.

As experts in the field of printed communications for business and world leaders of Digital LED technology, Oki does more than answer the need for high speed, high quality, easy to use colour printing in the office – we've also made it cost-effective.

The new generation C7000 and C9000 Series represent the next step forward for Oki. Every internal component has been redesigned – improved quality, higher speed and even greater reliability and ease of use. The office colour printing revolution continues.

THINK OKI. THINK COLOUR.

Whether your business is a start-up, or multinational, we have the product to suit your needs, from dot matrix printers to colour multi-functional units. Because we have such a diverse product range, we have colour-coded our product segments to help you save time. When it's time to add another colour printer to your range, or simply read about the latest advances in technology on our website, simply use the following colour guide.





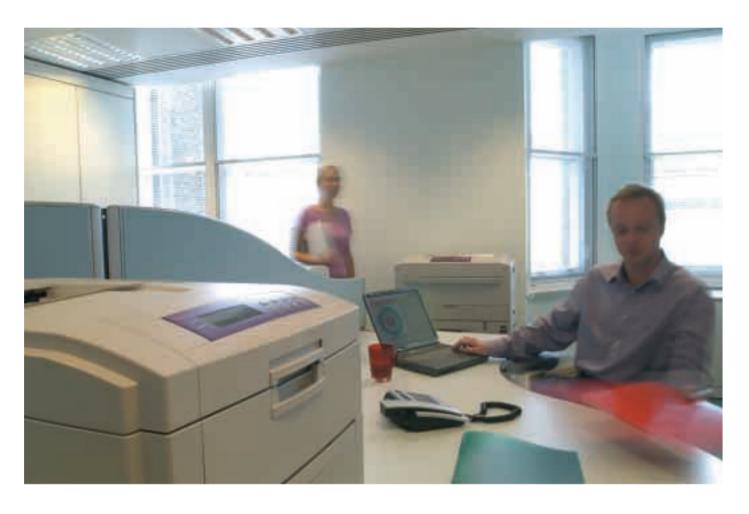
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No less than 25 major industry AWARDS HAVE ESTABLISHED OKI AS A SERIOUS PLAYER IN THE GLOBAL COLOUR PRINTER MARKET.









HOW OUR NEW NETWORK COLOUR GENERATION GOES FURTHER

the time if necessary with no cost penalty, but with the option to inject glorious colour where it really makes a difference. The new C7000 and C9000 colour printers can be

reliably employed at the heart of your business.

In the past, colour printers were not employed as general office printers networked for everyone to use. Their colour print speed was too slow and process times too long. The cost of using them to print mono was prohibitive compared to a traditional mono printer. With 4-pass mechanical systems they were slow, unreliable and the quality of colour output was often compromised. They were specialist printers for niche applications.

Times have changed. The launch of Oki's colour printers made life in the modern office	٠	٠	٠	٠	٠	٠	٠	٠	٠	٠
easier and more productive. For the first time a colour printer could meet all your colour									٠	
and mono printing needs – without compromising speed or quality.									٠	
									٠	
With the new generation of C7000 and C9000 series network colour printers, Oki has										
gone even further with colour printing applications that are even more flexible, easier	۰	٠	٠	٠	٠	٠	٠	٠	٠	٠
to use, easier to manage, easier to network and far more productive.						٠	٠	٠		٠
	۰	۰	٠	۰	٠	٠	۰	٠	٠	٠
Oki has invested in the development of features that are essential to today's office users.	٠								٠	
Now, just one reliable printer can handle the most demanding workload. In mono most of	۰	٠	٠	٠	٠	۰	۰	٠	٠	٠

WELCOME TO THE NEW OKI COLOUR PRINTER RANGE.

	Version	NETWORK CONNECTIVITY	Duplex	HARD DISK DRIVE	Paper size	PAGES PER MINUTE (COLOUR/MONO)	RESLOUTION (DPI)	MEMORY (MB)	FEATURES			
C7100	base	No	No	No	A6-	16/	600 x	64	Oki's affordable colour printer that replaces mono laser and colour inkjet printers in the office. Designed to offer			
	n	Yes	No	No	A4	24	1200	64	users mono printing without compromise, plus offering affordable fast colour. Now there is no need for separate mono and colour printers in the office.			
C7300	n	Yes	No	No	A6-	20/	600 x	64	Recommended for up to 10 users colour printing at mono speed. With two models and a wide range of options and			
	dn	Yes	Yes	No	A4	24	1200	128	upgrades this flexible product meets the printing needs of all office workers.			
C7500	hdn	Yes	Yes	Yes	A6- A4	20/ 24	1 X 1 256 1		Where the highest level of quality, performance and features are demanded the flagship model meets those demands with ease. True 1200 x 1200 dpi print quality, without slowing down, 10GB hard disk drive, 256MB RAM and double-sided printing all come as standard. The ultimate A4 office printer.			
C9300	n	Yes	No	No			(00	128	The C9300 is all you need for fast, versatile A4 and A3			
	dn	Yes	Yes	No	A6- A3+	30/ 37	600 x	192	printing in the office. It offers super-fast colour printing at 30ppm and efficient mono printing at 37ppm without			
	hdn	Yes	Yes	Yes			1200	192	compromise. In fact the printer is so reliable and versatile it is unlikely you will need another printer. It can handle up to 5 different paper types and weights from separate trays, which the printer automatically senses, to ensure the perfect print, day after day, week after week, month after month.			
C9500	dn	Yes	Yes	No	A6-	A6- 30/ A3+ 37	- 30/	30/	30/	1200	320	The C9500 is the ultimate in A4 and A3 professional colour
	hdn	Yes	Yes	Yes			x 1200	320	printing. With its high 30ppm colour print speed at 1200 x 1200 dpi quality – premium quality printing is assured. It is perfect where high quality customer facing documents such as short-run brochures, targeted mailers, marketing campaign materials and point of sale materials are required. The focus is on speed and quality – there is no compromise.			

TOTAL PROFESSIONAL QUALITY

OKI'S REPUTATION FOR BUILDING PRINTERS THAT LAST IS NOW MATCHED BY THE ADVANTAGES OF EASY FEATURES THAT MEET ALL THE DEMANDS OF A PROFESSIONAL ENVIRONMENT.



UP TO 1200 X 1200 DPI AT FULL PRINT SPEED

Workflow issues are eliminated as multiple text and graphics based jobs from many users can be handled simultaneously. These printers are ideal for customer-facing documents such as brochures, public accounts, mailers and highly personalised direct marketing.

NICE AND EASY MEDIA FLEXIBILITY

Users can put any paper type in any paper tray, or add additional trays and the printer gets on with the job automatically. Ultra wide paper range capability – from 60-200gsm, from A6 to A3+, from transparencies to business cards to large format banners.

PROFESSIONAL DOUBLE-SIDED PRINTING

Standard with most models or an easy add-on, this completely internal feature delivers professional 2-sided documents with no loss of speed.

AUTOMATIC MULTI-FUNCTION DRIVER TOOLS

Achieve easy booklet format printing with pages automatically paginated in the right order. Ideal for leaflets and manuals. Multi-Page Easy View (N-UP) prints several pages on one sheet, saving paper and reducing the bulk of documents and visual presentation hard copies. A Password Protection* (Secure Printing) feature enables the printing and timely retrieval of confidential documents for named users.

PROFESSIONAL APPLICATIONS

Large colour spreadsheets, Gant charts, brochures and stationery can be printed quickly and efficiently, helping to reduce the need for costly external resources.

QUALITY FINISHING MADE EASY

The C9300 and C9500 Finisher simplifies high output document management. Collating, stapling and hole-punching large multi-page documents easily with no loss of speed.

MORE PROFESSIONAL RESULTS

We offer a selection of media and stationery to make your in-house document production all the more impressive.

Oki printers use a straight paper path that delivers a 100 page colour document in 3 minutes, and also handles a wider variety of stationery than other manufacturers.

Oki has joined forces with world leaders in business stationery, such as Avery Dennison Business Media, to bring customers business cards, labels and identity cards.

Oki's Template Manager software allows users to create and store designs easily.





COST-EFFECTIVE TO USE, MANAGE AND MAINTAIN

WHILE LOW COST OF OWNERSHIP IS A GENUINE BUSINESS ADVANTAGE —
ELIMINATING THE NEED FOR INVESTMENT IN SEPARATE COLOUR AND MONO
PRINTERS, WITH NO PENALTY FOR PRINTING MONO — THE INTRODUCTION OF OKI
PRINTERS TO YOUR NETWORK CAN BE COST-EFFECTIVE AS WELL AS CONTROLLED.

UNIQUE PRINT CONTROL SOFTWARE

Enables you to limit end-user volume, restrict the use of colour and lock out unauthorised users when the printer is connected across the network (or via the parallel or USB port).

SHARED PRINTER COSTS

By managing all your colour and mono needs at workgroup or departmental level, there is no longer a need to provide separate mono laser printers or expensive colour inkjets for individual desks. Printing costs can be cut substantially, yet output is increased. Oki recommends the C7000 Series for 2–10 users and the C9000 Series for 5–20 users, with no loss of speed and no requirement for specialist paper.

COST-SAVING CONSUMABLES

Unlike many printers, Oki toners and drums are replaced independently and are therefore less wasteful. Each component part can be used to its maximum life and you don't need to replace parts unnecessarily.

ONE SOURCE FOR PRINTING AND COPYING

There is no longer a need for an expensive separate photocopier. Add a Scancopier to a C7000 or C9000 printer and copying can also be achieved simply and efficiently. The Scancopier is particularly suited to large volume copying from one original at full printer speed. The optional Automatic Document Feeder speeds up this operation by automatically feeding up to 50 A4 or A3 sheets.

THE OKI PLEDGE: NO PENALTY FOR PRINTING MONO

Printing mono pages from the new C7000 or C9000 Series colour printers will cost no more than the average mono desktop printer – and colour printing is also excellent value.





INTELLIGENT PRINTERS THAT MAKE LIFE EASIER

COLOUR PRINTING HAS NEVER BEEN SO EASY. THE INTELLIGENT FEATURES IN OKI COLOUR PRINTERS NOT ONLY LIGHTEN THE WORKLOAD IN TERMS OF MAINTENANCE AND MANAGEMENT, THEY ALSO MAKE THE INTRODUCTION OF COLOUR DOCUMENTS EASY AND AFFORDABLE FOR EVERY OFFICE.

USER FRIENDLY COLOUR

Using an Oki colour printer is as easy as printing mono. There is no need to calibrate colours – these printers do that automatically and ensure that colour is consistent on every page, every day of the week. Choose any model or any number of printers for your enterprise and their colour output is consistent throughout different locations and departments.

READY TO RUN RIGHT OUT OF THE BOX

Just plug in an Oki colour printer and it will automatically locate and link up to your network and be ready to start work.

AUTOMATIC PAPER SELECTION

Oki network colour printers detect the paper sizes in paper trays automatically. So if you ask to print an A3 page, that's what you'll get.



CUTTING THE COST OF WASTED PAPER

Oki Auto Media Detect reduces paper wastage, paper jams and frustrating downtime caused by the wrong type of media being selected or different settings required for different papers. It measures the paper weight to ensure the correct settings are made. And with the option to print double-sided you can reduce your paper consumption considerably.

INSTANT RECOGNITION OF NEW USERS

Oki PrintSuperVision network management software ensures that new users are recognised immediately and the necessary drivers are downloaded automatically.

AUTOMATIC DRIVER CONFIGURATION

As well as recognising new users, the drivers in Oki network colour printers also update themselves to new configurations without any intervention if new options are added.

EASY MAINTENANCE

Oki's Digital LED colour technology has simplified the printing process and made it more reliable by employing very few moving parts., The consumables in Oki network colour printers are designed to be easy to change, so anyone in the office can do it.

MAKING THE MOST OF THE OKI COLOUR REVOLUTION

By making high speed, consistent colour printing so easy to achieve while cutting the cost of ownership, oki does more than eliminate the need for separate colour and mono printers in the workplace. Our new generation C7000 and C9000 series of network colour printers gives you the kind of innovative functions that can turn office printing into a tangible asset for your business.

THE OKI COLOUR PRINTING REVOLUTION CONTINUES.

PRODUCT SPECIFICATIONS



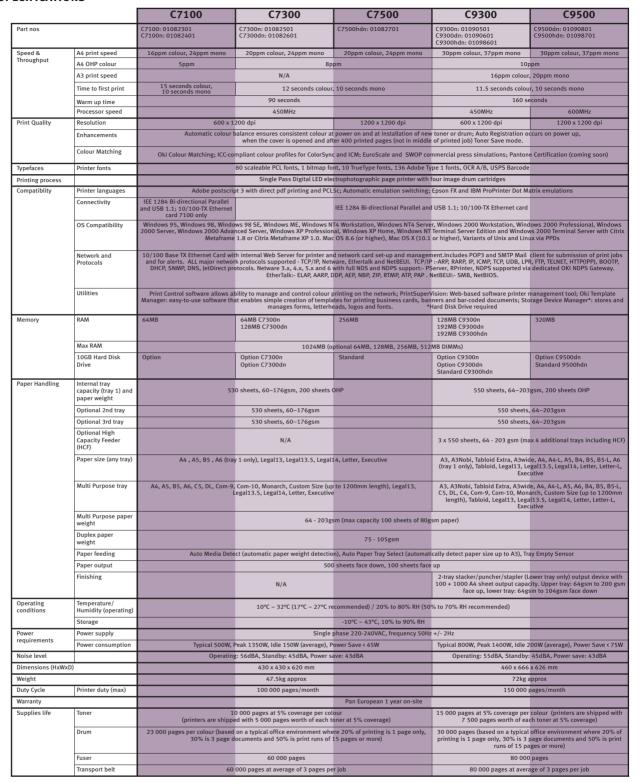














Oki recommends the use of Oki original consumables. Counterfeit products may damage your printer's performance and invalidate your warranty. Specifications subject to change without notice. All trademarks acknowledged.

Oki, Network Solutions for a Global Society

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